

51 IDEAS TO USE LISTIFY AND MAKE MONEY ONLINE

Once you've decided to create a WordPress listing directory website, the next question will always be 'which listing directory theme do I use for my website?'. And this question is a little confusing. There are lots of WordPress listing directory themes available to build your WordPress website. Listify is one of the best listing directory themes. If you want to earn money through your listing directory website, you will find plenty of ways in this collection to help you on your journey. The possibilities are endless. Interestingly, not all listing directory themes have the same earning ability.

51
ideas

to use listify and make money online.
Lets start with the most popular way in
order for us to make money online.

1. Take Charge for Listings

It is the most approved way of making money through a listing directory website. You can give various pricing plans, each of which includes multiple benefits. Basically, in the listing directory website, there are two types of listing. Free and Paid. In the paid listing, you can take charges for a business owner to list out their company.

2. Featured Listings

Choosing this plan, listing owners will have directories looking at unique spots on-site, which stands more ability to draw the attention from the more audience to the site.

3. Paid Ad Placement

For specific niche audiences, you can sell advertisements to a particular niche audience. It helps you to place paid advertisements on your directory website. It is another powerful way to revenue money from your listing directory business.

4. Charge for a Special Events

Choosing this plan, listing owners will have directories looking at unique spots on-site, which stands more ability to draw the attention from the more audience to the site.

5. Charge for Membership

You can provide a membership plan to a listing owner. The charges will be on six months, annual basis, or lifetime. In this method, you don't have to pay money per listing. But, your listing is active for a specific period. It depends on your pricing plan, which you select.

6. Connect with Google AdSense

You may also generate money by connecting Google AdSense to your directory website. Google utilizing its technology and ad base, places related advertisements on your website. AdSense allows you to earn money when your advertisements are seen and clicked.

7. Charging Visitors to View Top Listings

Another excellent idea to monetize your listing directory is to charge visitors to view top listings. This method of monetization will not work for all kinds of directory sites.

8. Promoted Listings

By offering promotion packages, you may allow users to push their listing to the top rankings. In the search results, each promotion package has a distinct priority.

9. Paid Claim Listing

Paid claim listing is another monetization way to make money from your listing directory. First, you created a listing on your website and gave the business owner options to claim it.

10. Sponsored Ads

Listify allows you to create and display ads and start earning money immediately. In addition to that, it is also fully compatible with WooCommerce.

11. Listing Promotions

Charge your visitors for the ability to promote their listings and get more visibility on the explore page.

12. Featured Ads

Easily create feature ads on your singles. You can start making money immediately.

13. Collect Fees

You can collect a certain amount from your customer's earnings.

14. Shop Integrated

You can set up your online store to sell products.

15. Coupon Code & Discounts

You can build marketing promotions for buyers using coupon codes or discount pricing for listings.

16. Create Packages

Create your packages; allow the user to purchase and post a listing with more details.

17. Commissions Charge

You can charge fees for every booking service.

18. Affiliate Booking

Link In the listing detail, you will provide a link to an affiliate button. Whenever somebody clicks on it and books a reservation on a third-party website, you receive money.

19. Affiliate Banner

In the listing detail, you will provide an affiliate banner. When visitors click on it and make a booking on the third-party site, you get money.

20. Set a Commission

If you are a listing directory administrator, you can set commissions and make a profit per sale.

21. Subscriptions

Create fixed and stable revenue by charging business owners usually to renew their packages.

22. Pay Per Submit

Charge users to create a listing for your listing directory website.

23. WooCommerce Membership & Subscriptions

Create own membership plans by using third-party WooCommerce memberships and WooCommerce subscriptions plugins.

24. Custom Package System

Allow users to purchase their packages, limiting the number and duration of listings per user account.

25. Micropayment - Pay for Publishing Post

Easily mark listings as published from the front end for the fee defined in the Micropayment product type.

26. Micropayment - Feature Listing

Allow users to mark their listings as featured for an unlimited amount of time where the WooCommerce's featured attribute is used.

27. Micropayment - Fee for Claiming Listing

Monetize your website by collecting fees for claiming listing by users from the front end. Admin approval is still required.

28. Private Ad Placement

If your directory site focuses on some industry, it could be more accessible to selling advertisements directly. It helps you in publishing personal advertisements on your listing directory website.

29. Post a Sponsored Articles and Blogs

Posting sponsored articles and blogs is also one of the best ways to generate additional revenue.

30. Affiliate Products

You can also sell affiliate products on your website and income money. For example, if your listing directory website is related to travel-based, you can sell travel-related accessories.

31. Field Monetization

The field monetization concept is straightforward. If you want to make your listing more informative, then pay an extra charge for those fields.

32. Introducing Price per Category

It is another good way of monetization. If your listing directory website has multiple categories, you can also choose the most popular listing category. You can set a category-wise price, and it helps to monetize your website.

33. Access Control over your Listing Directory Website

If your listing directory website is more popular, you can take charge to view a top listing. To view information, a membership sign-up form is required.

34. Lead Generation

Lead generation is also a popular way for monetization of the listing directory website.

35. Advertising Affiliate Products

This kind of advertising is more targeted because it connects to your listing directory website's niche. For example, if your directory site is regarding travel and tourism, marketers will find it appealing to learn about travel accessories or special events in a particular tourist spot.

36. Going AirBnB-Like

It grows past techniques when your website terminates to be informational and becomes a platform where businesses may sell their products and services, accept reservations, and schedule appointments. It will grow your audience and bring companies to receive different contact points with their customers and pay for it.

37. Popup Advertisements

PopAds is another AdSense option for monetizing impressions. It means that a belief is created and recorded every time an ad, whether popup or popunder, is loaded. These networks will use a CPM approach, charging a modest price per thousand impressions.

38. RSS Feed Ads

You can build marketing promotions for buyers using coupon codes or discount pricing for listings.

39. Add Affiliate Coupons

Post a discount from one of your affiliate partners or programs linked to one of your existing sites. Also, contact your local and national retailers to ask regarding chances to advertise your website.

40. Pay Per Click Ad Networks

The amount of income you make through Pay per Click (PPC) is determined by your site's number of visitors. The more visitors you get, the more and more money you might get. Aside from that, PPC ad networks are popular since they are simple to set up.

41. Locally Sponsored Posts or Articles

Sponsored articles or posts are an excellent way for a directory website to make money. It should tailor sponsored articles to your niche.

42. Organize a Paid Webinar

After you've worked hard to obtain in-depth expertise in your business, it makes sense to monetize it. A webinar is an excellent method to do this. It enables you to profit monetarily while together sharing your expertise with others. You may utilize webinars to market your business in a variety of ways.

43. Write Paid Reviews

Product reviews are a one-of-a-kind way to advertise a product. Nowadays, customers first read product reviews after they place the orders. As a result, you will receive money when someone reads and rates your reviews.

44. Sell Ad Space

Although it is another way of website revenue, don't be afraid to explore it out selling advertising space on the website.

45. Sell Sponsored Guest Posts

Sponsored guest post is one of the most common methods of monetizing a website. You work with a brand to generate promotional content, such as a review, promotion, deal, featured, or whatever. Sometimes, the company will start the sponsored content for you while publishing the sponsored articles.

46. In-image Advertising

In-image advertising is another way to earn money via your listing directory website.

47. In-text Advertising

In-text advertising is the best way to earn money via your listing directory website.

48. Sell Email Lists

To earn money, you may also sell the email lists of those who have subscribed to your newsletter. Your clients will want to access the same audience that your newsletter has previously created.

49. Pay-per-lead

If transactions occur outside of the platform, the pay-per-lead type might sometimes be the best one.



50. Pay to Look at Top Listings

Another excellent way to monetize your listing directory website is to charge users to view top listings. This method of earning will not work for all listing directory websites. However, if you operate a jobs directory website, you might charge your customers to look at desired opportunities. Many employment sites conceal their highest-paying positions or job categories that generate the most interest, then set a price for users to view them.

51. Affiliate Programs

Another standard method of monetizing listing website visitors is through affiliate networks. By joining a company's affiliate program, any searches for items in its catalog may earn affiliates a commission on each sale referred through their website.

CONCLUSION

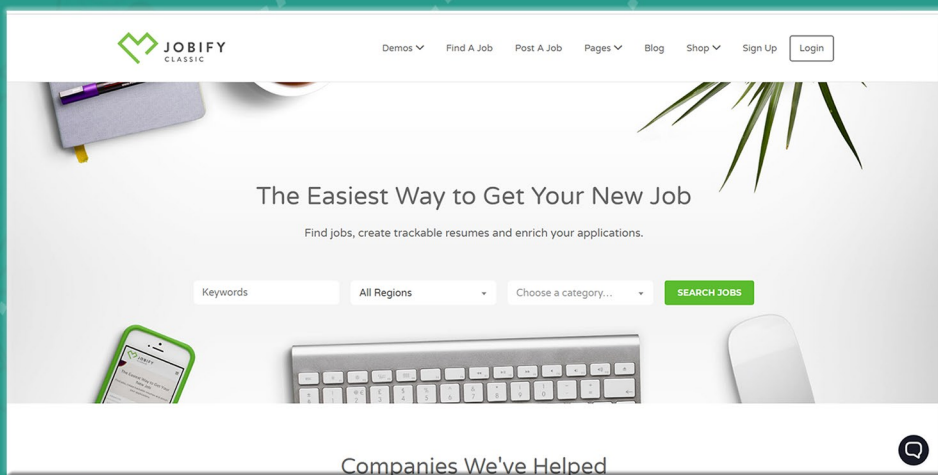
There are various ways to earn income from your listing directory website. Make sure you choose one of the best listing directory themes that will help to earn money through your website. Keep in mind that you should only begin to monetize your listing directory when your website has shown to be helpful to users.

You can make passive income with those 51 ways and 1 of our Themes!



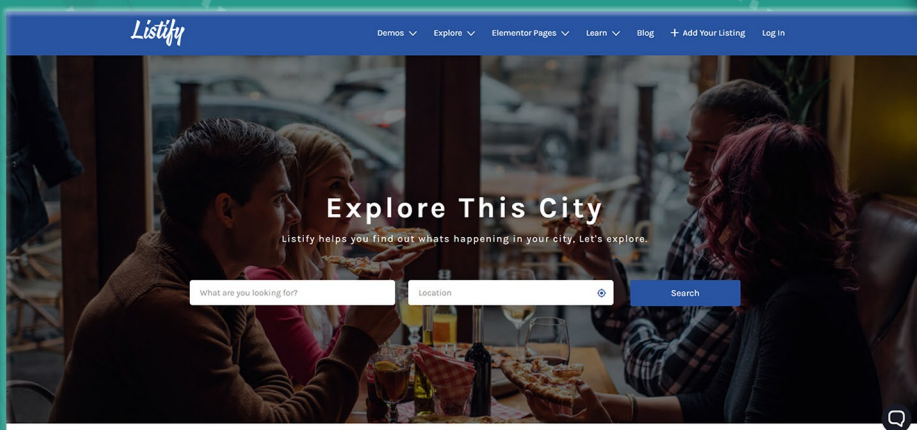
JOBIFY
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The easiest Way to Get Your New Job



The Easiest Way to Get Your New Job
Find jobs, create trackable resumes and enrich your applications.

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Listify helps you find vacation rentals wherever you want to visit, Let's explore.



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